



„With our work, the well-being of each individual child has top priority.“

Vision Childcare Service Switzerland

We support the development of each child with our key pedagogic strengths.

- They are based on in-depth experience.
- They are scientifically supported.
- They comply with high quality demands.
- They are lived professionally.

We have been successfully involved in early years education for more than 15 years.

The detailed pedagogic concept can be requested personally from a Kids & Co. child care facility or regional Childcare Service offices.

Early years education at Kids & Co.

At Kids & Co., early years education is always hand-in-glove with the six focal points of development of toddlerhood described in this brochure.

By «early years education» we do not mean the bringing forward of formal school education. Kids & Co. designs the environment in such a way that the small child can experience many challenges to his/her basic skills, such as bonding, language, movement, thinking, playing, socialising, etc., all of which he/she is just starting to learn at this age. This allows them to develop optimally. This is what early years learning means for Kids & Co.

The foundation of early years learning is good relationship structures. Only in this way is it possible for a child of this age to accept development programmes.

Kids & Co. emphasises the importance of bonding and places great value on an individual adjustment period and an environment in the child care facility which is able to offer the child a feeling of safety and security.

Childcare Services in Switzerland

Individual advice for the employees of member companies and the arrangement of care places all over Switzerland

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Responsibility
 Whole of Switzerland
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1) Childcare Service Basel
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Responsibility
 Basel region
 Neighbouring cantons

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Responsibility
 Geneva region
 Parts of Western Switzerland
 Valais

Information, addresses and links at: www.childcare.ch

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Childcare Service Switzerland

Kids & Co daycare facilities for children
 Key pedagogic aspect

Bonding



■ **For children, key carers represent a safe foundation, from whom they can learn about the world.**

At Kids & Co., individual familiarisation forms the foundation for building up a trusting relationship.

■ **Stable relationships are the result of continuous common experiences.**

Thanks to caring for children one day after the next, Kids & Co. is able to encourage stable relationships within a group of children and with key carers.

■ **A good relationship in the upbringing partnership between parents and day care which is like an extension of the family has a positive influence on the well-being of the child.**

Kids & Co. takes the time to talk to parents in the morning and evening and informs them of how the day has gone, as well as telling them about the well-being of their child. Kids & Co. aims for good, transparent co-operation.

Language development



■ **In order to acquire language, a child requires emotional and positive relationships.**

Kids & Co. builds up sustainable and respectful relationships with each individual child. Kids & Co. has in-depth knowledge of language development and knows how to put it into practice purposefully.

■ **Non-verbal encouragement of language skills also takes place in day-to-day life.**

In everyday situations, non-verbal communication is deliberately given attention. Kids & Co. sets an example and in so doing supports the language development of the children in its care.

■ **Appreciation is expressed using language.**

Kids & Co. actively listens to children and uses positive language formulations. Mimic and gesture are used to support verbal language development.

Motor development



■ **Essentially, the early development of motor skills depends on an inner maturing process. Certain movements are only possible if this is sufficiently advanced.**

In order for the child to be able to move and develop according to his or her state of development, Kids & Co. creates movement spaces to suit each age group. The child is allowed to do as much as possible by itself.

■ **A child gets to know the world around by means of touching and movement.**

Kids & Co. offers children the space and freedom they need to discover the world. Using various diversified play materials, Kids & Co. makes possible different sensory perceptions and natural experiences for the child.

■ **The individual movement patterns are emphasised differently for different children.**

Kids & Co. is familiar with movement patterns and has the necessary specialist know-how to be able to encourage children on an individual basis.

Development of thinking



■ **From touching to understanding, from grasping physically to grasping mentally: a small child learns and acquires knowledge of the world by getting hold of objects, gripping them, feeling them, dropping them and noticing what is happening.**

Kids & Co. offers the time, space and equipment necessary for a child to register and understand the world around with his/her own eyes and hands.

■ **A small child thinks egocentrically. Stories told by a child are, at first, often only understandable by those in the know, because the child does not yet tell them in a way that is also comprehensible to outsiders.**

Kids & Co. observes the stages of development of children non-judgementally and without interpretation, in order to find out about the different sides of a child and to be able to determine what stage the child has reached.

Play development



■ **The form and content of play is defined by the state of development of the child.**

Kids & Co. is familiar with the various forms of play. Kids & Co. matches the play materials and games offered to the particular state of development of the child.

■ **When playing, the child learns how to cope with the world around and how they should behave. The small child inquisitively explores its environment. He/she learns, plays happily and with involvement, application and sincerity.**

When children are at the toddler stage, Kids & Co. deliberately creates many opportunities for self-determined play. Kids & Co. ensures there is sufficient variety in play, without producing an excessive number of toys. Opportunities to withdraw are offered which are of particular importance to babies, but which also allow older children to pull out of the game for a certain amount of time.

Social development



■ **By socialising, a child gets to know the standards, values and rules of our society.**

Kids & Co. deals with its own moral standards and is aware of its position as a role model, for example in relation to etiquette at mealtimes, environmental awareness, etc.

■ **Living together in a group encourages the development of social skills.**

Kids & Co. accompanies and supports children in the event of conflicts and encourages children to be individuals, as well as to integrate with the group.

■ **Peers are the ideal partners for social learning.**

Children learn to share and to have consideration for others by means of contact with others and imitation. They are motivated by other children to try out new things and find out about them. At Kids & Co., children learn tolerance and appreciation when dealing with each other.